

# If life is a game, then **LEVEL UP!**

Earn points and unlock  
caps for advancing  
your career



We believe managing your career should be a fun, immersive, social, and truly **fulfilling** journey. It is in that spirit that we have created mojoLive.

mojoLive stands apart from any career management platform you've seen before by **truly** focusing on **you**. Your career, and your potential as a professional, is more broad and nuanced than can be represented on a piece of paper. That's why we've chosen to count EVERYTHING! From seminars to conference sessions to speaking, books, online training, mentoring, and pet projects -- it all adds to your Mojo. As you continue to update your profile, and as you and others rate various skills, companies, and experiences, your Mojo Score will evolve to be a consistently-accurate measurement of your career.

In the end, we are here to help you define, measure, advance—and occasionally show off—your career, not as a daunting task to be done with, but as an important and satisfying part of your life.

## Count EVERYTHING

From seminars to conference sessions to speaking, books, online training, mentoring, and pet projects — it all adds to your mojo.

## Build Your Mojo

As you continue to update your profile, and as you and others rate various skills, companies, and experiences, your mojo Score will evolve to be a consistently accurate measurement of your career.

## Unlock Caps

Who says managing your career can't be fun? Not us! Earn Caps for milestones you reach on your way to career greatness and show them off on your profile.

