

## Profile



(mojolive)



## MOJOLIVE

Fun, fulfilling career management

### Current Position

Chief Facilitator of Greatness

**Professionals' Careers**

Enabler of Awesome  
**Professionals**

*our Mojo stands out from the crowd thanks to our continued ability to execute our strategy!*



# 99

Caps

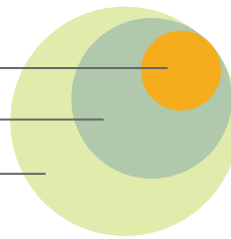


[view all of mojolive's caps](#)

Gen Y Professional (Target Market): 49 M+

Worldwide Professionals: 640 M+

Worldwide Labor Force: 3,300 M+



## Vision

mojolive puts users in the driver's seat of their careers and gives them the tools to make managing it fun, social, and truly productive.

## Mission

We believe career management should be a fun, immersive, social, and truly fulfilling journey. It is in that spirit that we have created **mojolive**.

mojolive stands apart from any career management platform you've seen before by truly focusing on the user first and foremost. A person's career, and their potential as a professional, is more broad and nuanced than can be represented on a piece of paper. That's why we've chosen to count EVERYTHING! From seminars to conference sessions to speaking, books, online training, mentoring, and pet projects — it all adds to the Mojo Score. As users continue to update their profiles, and as they and others rate various skills, companies, and experiences, their Mojo Scores will evolve to be a consistently-accurate measurement of their career.

In the end, we are here to help users define, measure, advance—and occasionally show off—their careers, not as a daunting task to be done with, but as an important and satisfying part of your life.

## Leadership



**Dave Jefferson**

Cofounder and Chief Executive Officer



**Sandy Smith**

Cofounder and Chief Product Officer



**Eli White**

Chief Technology Officer



**Mickey Skelton**

Chief Culture Officer

[view more team members](#)